

Persuasive Writing

Lesson Focus	Lesson Outline
<p>Structure/Organisation <u>W.A.L.T</u></p> <ul style="list-style-type: none"> Identify Key features of Persuasive Writing 	<p>Watch Oreo structure clip https://www.bloglovin.com/blogs/science-notebooking-2405518/persuasive-writing-video-4217167244/</p> <p>Students then write their own Oreo paragraph. Opinion, Reason, Example, Opinion. After writing students get to eat an Oreo.</p>
<p>Structure/Organisation <u>W.A.L.T</u></p> <ul style="list-style-type: none"> Understand the structure of persuasive writing 	<p>Look at an example of persuasive writing. Label the different parts and discuss the purpose of each part. In pairs students rearrange a different cut up persuasive piece of writing back into the correct order based on persuasive writing structure. Once reassembled students label different parts of the text. (OREO, Introduction, summary/conclusion) http://www.pdst.ie/node/588</p>
<p>Language <u>W.A.L.T</u></p> <ul style="list-style-type: none"> Use language to persuade 	<p>Watch Sesame Street ad clip https://www.youtube.com/watch?v=tXtD5b8BG3c Discuss examples of persuasive language. Watch first 2 min of nutribullet infomercial https://www.youtube.com/watch?v=mVJ2i-owUCY. Rewatch and students note down any persuasive language they hear. In 2s create an ad/infomercial to sell dehydrated water - film on an Ipad?? (extension). No editing necessary as it will be filmed in one take. Share with the class. May need 2 lessons to complete.</p>
<p>Ideas <u>W.A.L.T</u></p> <ul style="list-style-type: none"> Think outside the box to form indepth ideas 	<p>Split the class into 4 groups - 2 for/ 2 against. Have two different scenarios (one for each for/against). Each group brainstorms all the possible ideas they could use in their argument. They can be as ridiculous or plausible as they want. Encourage deeper thinking and creativity. Share ideas and class votes on who wins the argument.</p>
<p>Organisation <u>W.A.L.T</u></p> <ul style="list-style-type: none"> Select appropriate planning models before 	<p>Have a range of persuasive writing prompts for students to randomly select. Students select 2 planning models and use them to plan what they would write. Use PMI to decide which model they like best and why.</p>

writing	
<u>W.A.L.T</u> <ul style="list-style-type: none"> Apply what we have learned to create a piece of persuasive writing. 	Go over the writing process. Plan..... Look at the persuasive checklist

Resources

<http://worksheetplace.com/index.php?function=DisplaySheet&sheet=pw1&links=2&id=&link1=154&link2=11> - Persuasive checklist

<http://worksheetplace.com/index.php?function=DisplaySheet&sheet=Effective-feedback-1&links=2&id=&link1=154&link2=11> - Editing feedback tips

<http://www.tellyads.com/> ad database

<http://www.bbc.co.uk/education/topics/z3psgk7> advertising

<http://www.teachingideas.co.uk/english/foodfactory.htm> persuasive letters

<http://www.kn.att.com/wired/fil/pages/listpersuasid.html#cat2>

<http://monkeybaa.com.au/wp-content/uploads/2013/02/NAPLAN-Persasive-writing-overview.pdf> print and laminate as a resource

<http://www.bbc.co.uk/bitesize/ks3/games/english/> - state of debate