

RHETORICAL QUESTIONS

- Questions that don't need an answer
- Questions that get the audience to think.
- Questions which pull at the readers heart strings.

e.g. Could you live with yourself if you missed out on this opportunity?

COLLECTIVE NOUNS

Collective nouns are words used to describe a group of nouns.

e.g. 52 cards would be known as a deck of cards.

Some collective nouns are very descriptive. We hear the collective noun and we imagine what the group looks like.

A pride of lions sounds more interesting than a group of lions.

EMOTIVE LANGUAGE

When words are used to make the reader feel a certain emotion, like sadness or anger.

e.g. We are the poor, helpless children who are forced to do hours and hours of homework every night.

ALLITERATION

Repeating the consonant sounds at the beginning of words to make them stand out.

EXAMPLES:

Eat Yo Yos. They're yummy in your mouth!

The wild, wet, Wellington weather

PERSONAL PRONOUNS

Using words like 'we', 'you', 'our' and 'us' to make your audience think you are talking only to them.